

Law firm continues its proud history in city with new image

FIRM FOCUS



with Ashley Jones

MCNAMARA and Associates has a long history with Ipswich and a positive relationship with many locals. The practice has recently undergone a rebranding to reflect some changes in services offered and to broaden their appeal in the local area.

The new image is fresh and contemporary with the logo now in a vibrant red colour and clean lines.

"We have had the same logo for some time and we needed a fresher look and this comes with a change of direction for us. We have been heavily involved in litigation work for mums and dads, and we will continue to do this but we are paying attention to a growth area for us in commercial law," managing partner Peter Wilkinson said.

“It is driven by a genuine interest in assisting people to avoid situations that could cost a life or land them in jail

The firm values its long history with the city and in the Lockyer Valley and its core values are unchanging.

"The logo is distinct and will appeal to our existing client base and will be eye catching to attract other clients. We are keen to connect with younger clients," he said.

The team is made up of younger and experienced lawyers and part of the rebranding is about getting that word out into the market.

Mr Wilkinson is very proud of what they have achieved over the years and paid tribute to all those who had made the firm what it was



LEGAL EXPERTS: Managing Partner Peter Wilkinson from McNamara & Associates.

PHOTO: ROB WILLIAMS

today.

"I started with the practice in 1995 and Morris McNamara was there then and he had been involved since the 1970s. Morris was supported by Kerian McNamara who currently takes the lead at our Gatton office. He brings over 35 years of experience to the local community," he said.

McNamara and Associates is one of the oldest legal firms in Ipswich and it is estimated that is around 100 years of service.

They cover all aspects of law and recognise that businesses that are starting up, seeking to sell, change

structure or have legal issues need to have specialist support. They are well equipped to deal with any or all of these scenarios.

"We understand Ipswich, we understand the culture and we know this district so we are well placed to help all people with legal matters from general law, family, criminal and commercial.

"The city is changing and we are seeing some big changes in the type of businesses that are coming into the city and being developed. We have good association with local accounting firms so we can give a holistic view."

"We have a number of offices now across the city, here at 8 Downs street, North Ipswich, Wharf Street, Ipswich, Gatton and Springfield Central at Orion Town Centre and an office in Brisbane City."

The firm is committed to supporting the community and recently was instrumental in bringing a guest to Ipswich Boys Grammar School who has been left a paraplegic because of a drink driver.

"He was just getting some chips for dinner, ready to go home to his wife and children and a driver who was drink driver caused an acci-

dent," he said. "It was very confronting to the boys to see this man, hear his story and realise that they could be in either situation."

They seek to bring preventative measures into place and raise this type of awareness about the impact of alcohol and drugs to young people.

"I am passionate about getting the message out there. People think we just do this to get business, well we are a business at the end of the day but it is driven by a genuine interest in assisting people to avoid situations that could cost a life or land them in jail," he said.

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